

The capabilities of the Resort Town of Anapa in the health improvement of the Russian people on the example of JSC “DILUCH”

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There is being realized the concept of development of sanatorium and resort complexes for the period until 2030 in the Krasnodar Krai, where therapeutic tourism is considered as an essential component of an innovative development, goals, tasks, principles and directions of state policy in the field of sanatorium treatment are defined. In economic terms, Anapa is one of the most developed regions of the Krasnodar Krai. According to an informal survey of more than 250 thousand people, Anapa became one of the three most popular resorts in Russia and won first place in the rating of "10 Best Russian Cities" in 2017. The resort town of Anapa is the only children's recreational zone in Russia. Anapa combines all natural and climatic (Mediterranean type of climate - maritime, mountain and steppe climatic zones) and balneological factors (sea, sun, air, mineral waters) with an attractive municipality and service sector, what allows to take tourists on all disease profiles. There are 6 mineral water deposits, more than 5 million tons of liman sulpharated hydrogen therapeutic muds in the territory of Anapa. Every year about 3.7 million tourists go on vacation in Anapa, which is 21.3% of vacationers in the Krasnodar Krai. The length of the beaches is 19.8 km. There is the bright sun 280 days a year in Anapa. Sanatorium and resort complex DiLUCH is the largest diversified medical institution in Anapa, where 16-18 thousand adults and 2 thousand children from the age of two receive treatment on a year-round basis, 55-65 thousand people from all regions of Russia - individual procedures and consultations. DiLUCH uses all the natural resources of Anapa in medical, rehabilitation and preventive directions in combination with the professional application of all known prefomed physiotherapeutic methods. The laboratory-diagnostic center allows to conduct more than 400 types of examinations, consultations of doctors in 36 specialties. DiLUCH provides comfortable living conditions in 6 buildings, diet food, cultural and entertainment programs, medical support. DiLUCH has its own healing beach, pump room. The resort uses specialized programs due to the disease profile and shortened health courses. The result of treatment is a state improvement in 98,7 % of cases.