

# The Binh Chau Hot Spring Resort

Vu L<sup>(1)</sup>

<sup>(1)</sup>Binh Chau Hot Spring, Vietnam

Binh Chau Hot Spring is the only hot spring source available in the southern part of Vietnam, located approximately 125km away from Ho Chi Minh City. The hot spring was found in early 20th century by a French scientist and the Saigon Binh Chau Corporation has been developing the hot spring to the public for more than a decade now.

In 2017, the number of visitors reached over 300,000 per year and in light with the increasing demand for wellness tourism, the corporation decided to substantially invest in a new development plan. Binh Chau Hot Spring aims to offer to its visitors a holistic experience of hydrotherapy within a preserved environment. The new Binh Chau Hot Spring will highlight its fantastic location between the sea and the forest and create a full range of activities around the hot spring and nature in general. Such activities will include a hot spring theme park, an ecological park (bamboo reserve, botanical garden...) and a 4-star international hotel.

As far as hydrotherapy treatments are concerned, Binh Chau Hot Spring will provide both traditional and modern medicine. While the hot spring theme park will largely take its inspiration from the Japanese onsen, the treatments provided to the visitors will include a wide range of thalassotherapy techniques often used in Western countries and also traditional Vietnamese techniques (cupping, acupuncture...) that are well known among the Vietnamese public.

Thanks to this unique positioning, Binh Chau Hot Spring aims at promoting the virtues of the hot spring and hydrotherapy to domestic and international visitors and consequently to become a major tourism attraction in the province of Ba Ria Vung Tau.

In conclusion, it is a great honor and a high responsibility for Binh Chau Hot Spring to represent Vietnam and showcase our savoir faire to the world but we are deeply convinced of our mission and will devote all our best efforts in promoting FEMTEC and the benefits of hydrotherapy worldwide.